



# **Highlights**





# Global E-commerce BU

### App Fraud BU

### New Ventures BU

- ✓ New sales in digital segments reflect componentization investments
- ✓ New sales and pipeline aligned with GTM plan (tickets, tourism and food delivery)
- ✓ Studies for Issuers solutions
- ✓ International: focus on profitability and cash burn reduction

- ✓ Credit Score new version
  - Improvement in Ks
- ✓ Improvement in components and solutions for fraud
  - Straw-man fraud and credit card validation
- ✓ GTM
  - Portfolio reorganization and simplification
  - Changes in structure focusing on agility and flexibility

- ✓ Optimization of synergies with Beta Learning
- ✓ Consulting service structuring
- ✓ Main thesis
  - Embed Finance (Transactional PIX.
     BNPL/PIX in installments and Real Digital/ ID Digital)
  - Cybersecurity

Risk Department

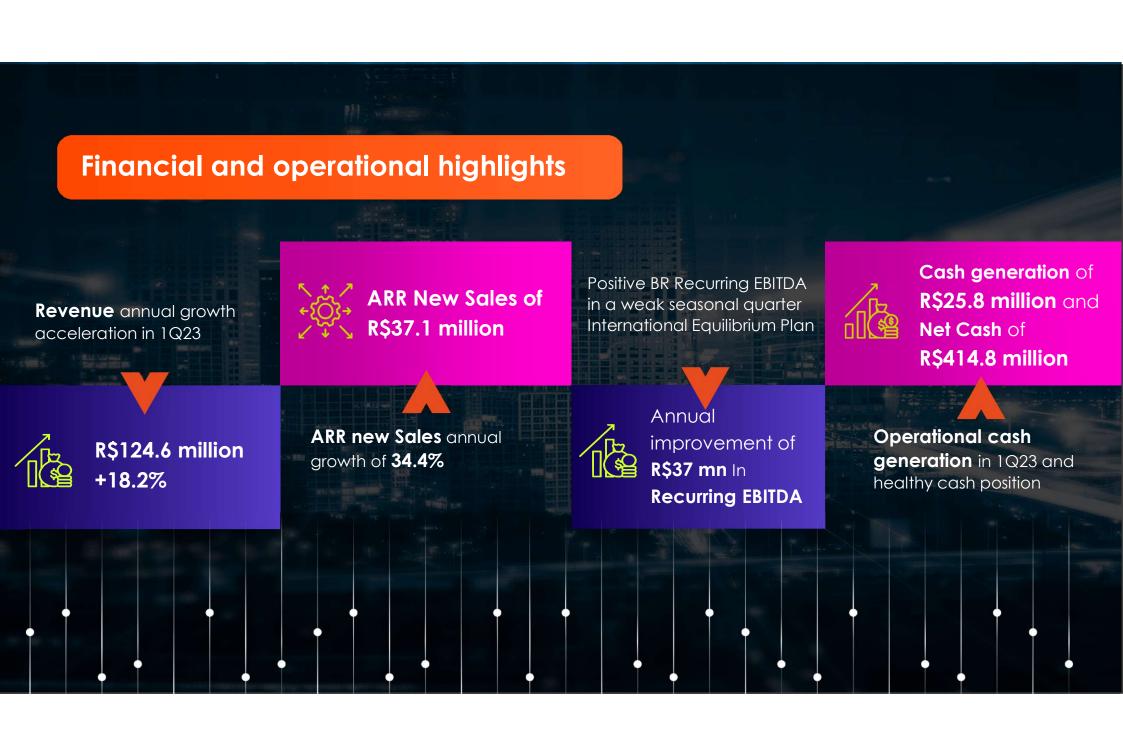
Data usage optimization

**GROWTH** 

Cross-Sell: Key Accounts x BUs

BACKOFFICE

Capture of synergies and efficiency; improvement in the quality of information; International SAP implementation



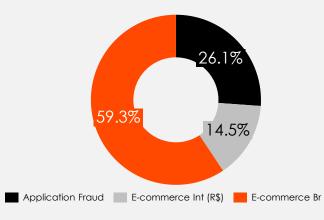


## Net Revenue

#### **Total Net Revenues**



#### Revenues Breakdown – 1T23

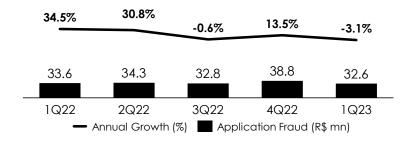


#### **E-commerce Brazil**



- Customer net add off 143
- ARR new sales of R\$ 6.6 mn
- Fraud under control

## **Application Fraud**



- ARR New sales of R\$ 25.8 mn
- Contracts roll-over
- Punctual Churn

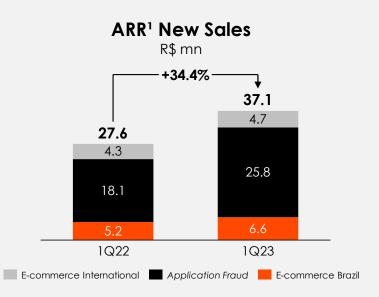
#### **E-commerce International**

19.4%		66.9%			
			12.8%	11.9%	36.2%
	13.7%	9 1.770	12.4%	5.3%	35.4%
_	13.4	15.9	16.3	20.9	18.1
	1Q22	2Q22	3Q22	4Q22	1Q23

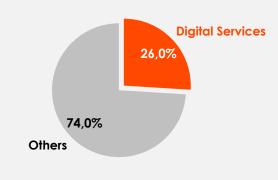
- Customer net add of 46
- Growth acceleration on easy-comps, even with the forced churn of customers

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# Operating Indicators

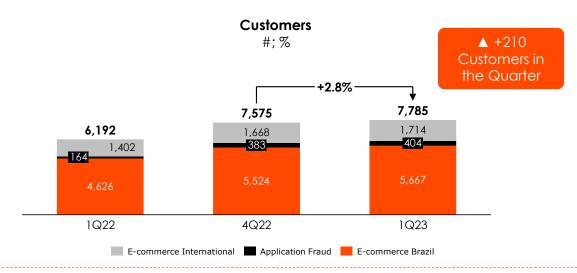


#### **BR E-commerce ARR New Sales**

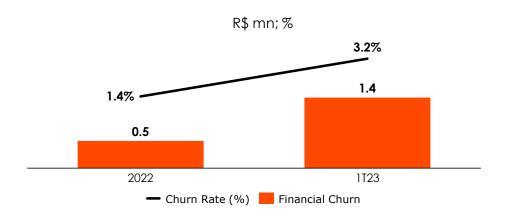


(1) Annually Recurring Revenue





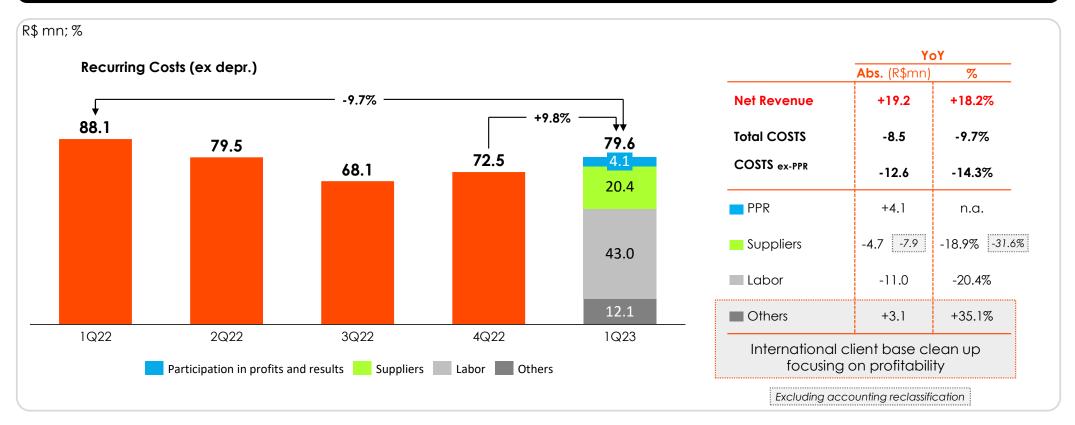
#### Annualized Churn e Churn-rate



## RECURRING COSTS



## Recurring costs ex-PPR drop 14.3% YoY vs. Revenue growth of 18.2%

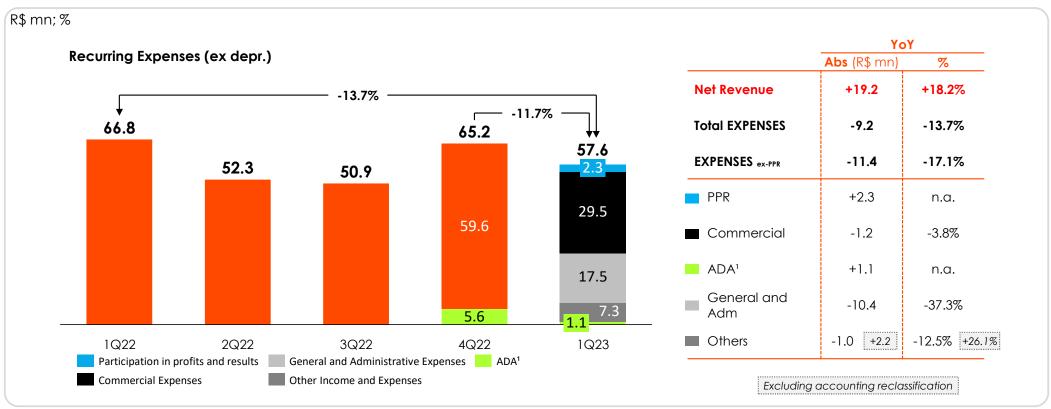


<sup>\*</sup>Recurring adjustments: adjustments of Termination (2022 and 2023) and excluding depreciation

## RECURRING EXPENSES



## Recurring expenses ex-PPR drops 17.1% YoY vs. Revenue growth of 18.2%



\*Recurring adjustments: adjustments of: Termination (2022 and 2023), Unternational Patent Acquisition (2022), ISS Adjustment (2022), Return of the building (2022), Long-Term Incentive (2022 and 2023), Write-off of fixed assets (2023) and without depreciation (2022 and 2023)

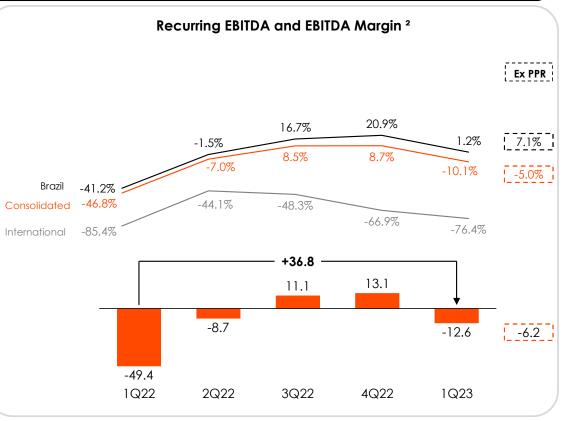
<sup>1)</sup> Allowance for Doubtful Accounts (ADA)

## RECURRING GROSS PROFIT AND EBITDA



## Positive BR recurring EBITDA in a weak seasonal quarter International Equilibrium Plan

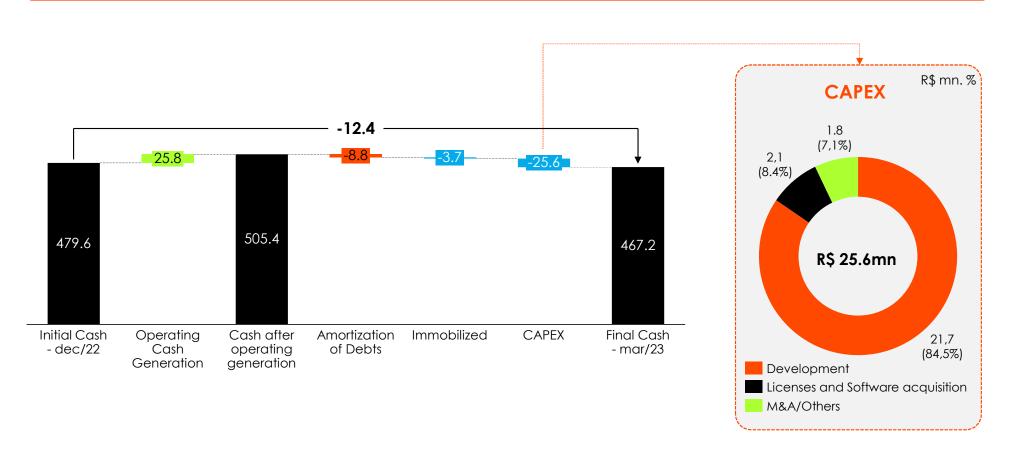


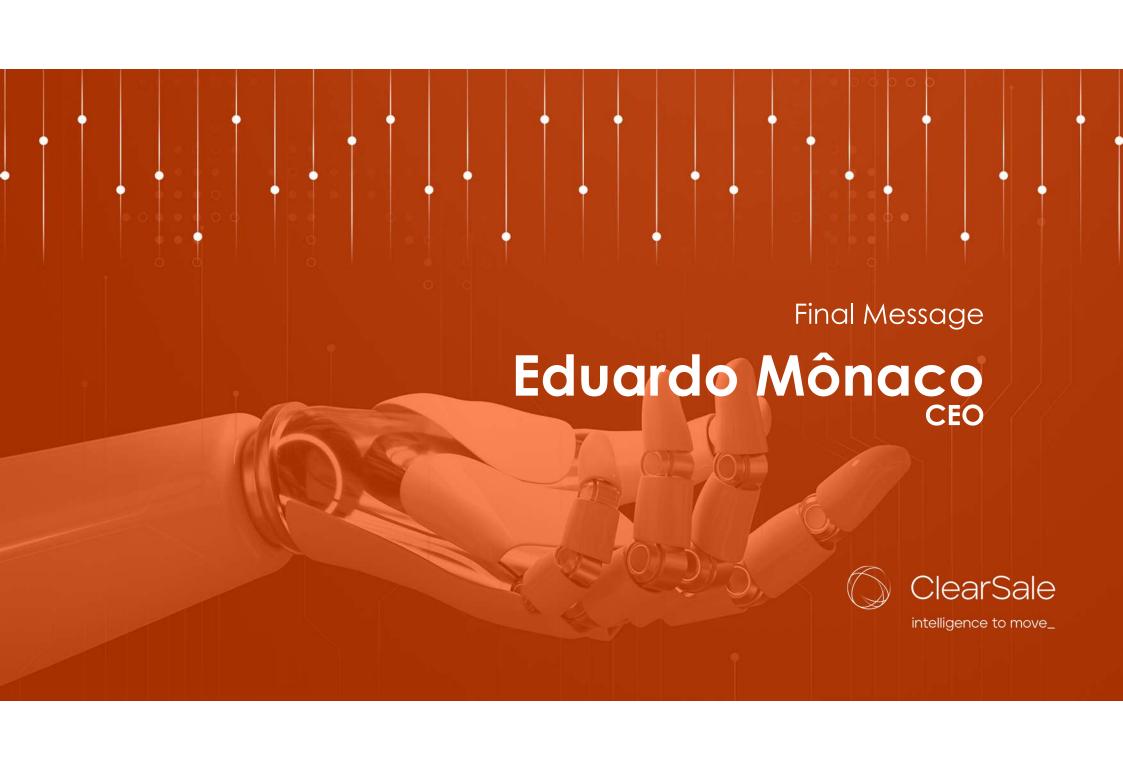


(1) Adjustments of: Terminations (2022 and 2023) without depreciation (2022 and 2023); (2) Adjustments of Termination (2022 and 2023), International Patent Acquisition (2022), Taxes (2022), Return of the building (2022) Long-Term Incentive (2022 and 2023) and Write-off of Fixed Assets (2023).

# CASH FLOW and CAPEX

## Operating cash generation of R\$ 25,8 million









Management transition conclusion



Reorganization in BUs with noticeable benefits



Annual revenue growth of 18.2% Profitability on track in Brazil International Equilibrium Plan



Operating cash generation of R\$25.8 mn



