# RESULTS PRESENTATION

**3Q22** 



ClearSale

# Overview Bernardo Lustosa CEO





## **Opening Messages**

- Sequential and consistent improvement of operational and financial indicators
- Reorganization for succession purposes to ensure operational and strategic excellence
- Successful SAP implementation
- Headquarters moving to Barueri
- Long-Term Incentive Plan Hedge Program
- GPTW Award for the 6<sup>th</sup> consecutive year
- We are ready for Black Friday





## Highlights – 3Q22

R\$ 11.1 MM 8.5% R\$ 19.0 MM 16.7% Adjusted EBITDA
Adjusted EBITDA Margin
Adjusted EBITDA BR
Adjusted EBITDA Margin BR

**R\$ 81 MM** 

Brazil E-commerce Revenue +18% YoY; +11% QoQ

47.7% +12 p.p QoQ +4 p.p YoY

Adjusted Gross Margin<sup>1</sup>

**R\$ 16 MM** 

**International E-commerce Revenue** 

+13% YoY (real) +12% YoY (dollar)

R\$ +18 MM QoQ R\$ +11 MM YoY Adjusted Gross Profit¹ +42% QoQ;

+21% YoY

**R\$ 33 MM** 

Application Fraud Revenue (Onboarding)

-0,6% YoY

**R\$ 130 MM** 

Total Net Revenue +12% YoY

1.6%

**Annualized Churn rate 9M22** 

(Logo churn)

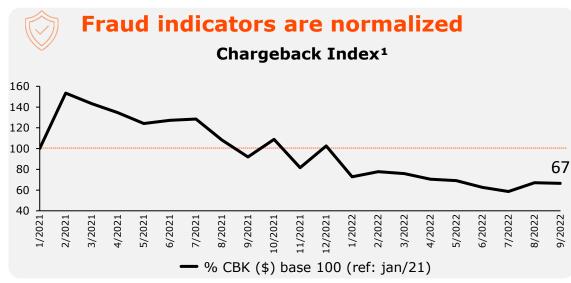
Vs. 2,1% at 2021

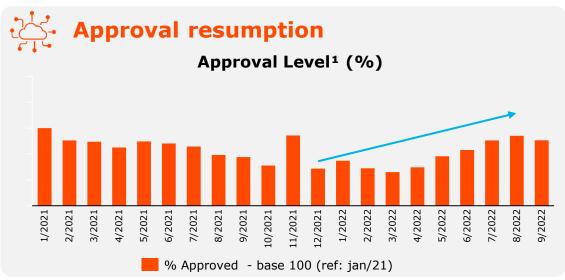
# Recent Achievements Eduardo Mônaco President



#### Recent Achievements







#### **Efficiency projects at all tiers of approval**

#### **Operation**

- ✓ Auto dialer implementation
- ✓ Specialized Sectors

#### **Tech Components**

- ✓ Biometrics in E-commerce
- √ Whatsapp 2AF

#### 🎉 Data Usage

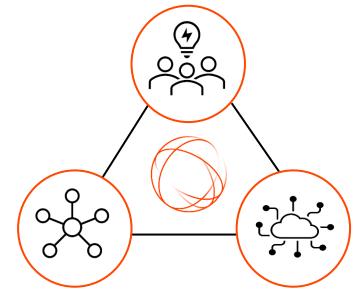
- ✓ Componentized Platform (Flow):
  - Models and rules migration Black Friday preparation
  - Agility gain in the next rollouts

#### Long-term Vision



# Our competitive advantage based in...

# Team of experts in fraud



**Technological components** 

Data / Network effect

# ...together with a componentized platform enables

#### various commercialization models

**Components** to be used by our clients

**Bundles** to solve use cases

**Full outsourcing** with ClearSale' expertise



#### To explore new markets and use cases

#### **New CX projects and new businesses**

- ✓ Relevant wallet client entrance
- √ "Straw-men" fraud "Valida Cartão"
- ✓ Payment Link
- Liveness Biometrics and Documentoscopy with customers in production
- ✓ My Clear Launch

# 3Q22 Results Alexandre Mafra Guimarães CFO

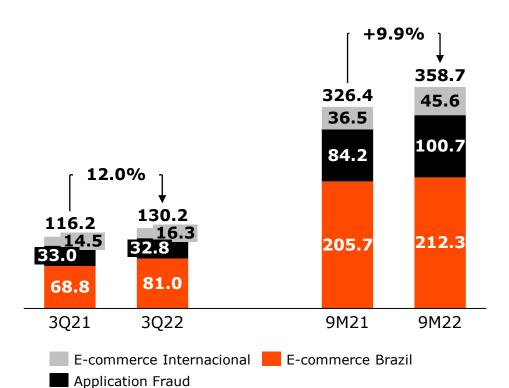






#### **Net Revenues**

R\$ MM



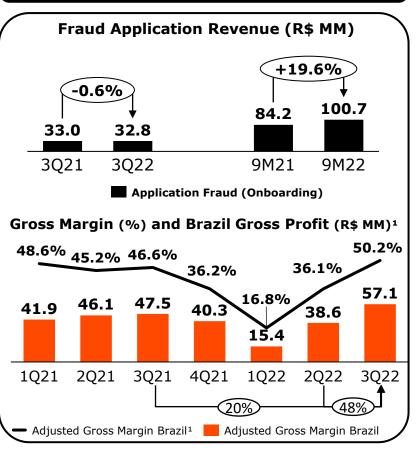
| Annual Growth - Net Revenue          | 3Q22 /<br>3Q21 | 9M22 /<br>9M21 |
|--------------------------------------|----------------|----------------|
| Brazil                               |                |                |
| E-commerce BR reported               | +17,8%         | +3,2%          |
| E-commerce BR potential <sup>1</sup> | +14,4%         | +6,8%          |
| Application Fraud                    | -0,6%          | +19,6%         |
| International                        |                |                |
| E-commerce Int. (BRL)                | +12,8%         | +25,0%         |
| E-commerce Int. (USD)                | +12,4%         | _+30,0%_       |
| Total reported                       | +12,0%         | +9,9%          |
| Total potential <sup>1</sup>         | +10,1%         | +12,0%         |

# Net Revenue - Main highlights

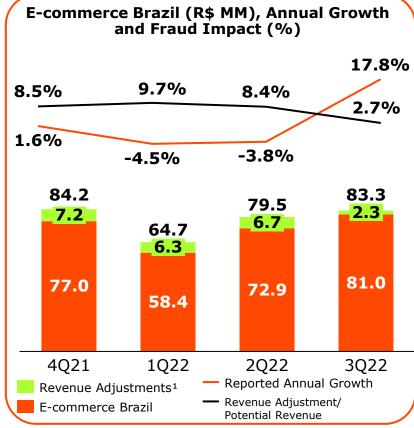
R\$ MM; %



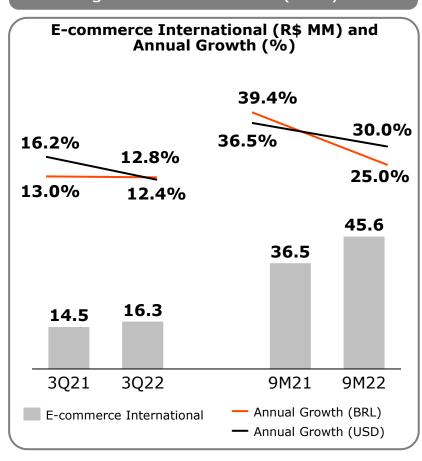
# **Application Fraud:** margin-focused contract rollover



# **E-commerce Brazil:** annual growth resumption with fraud control



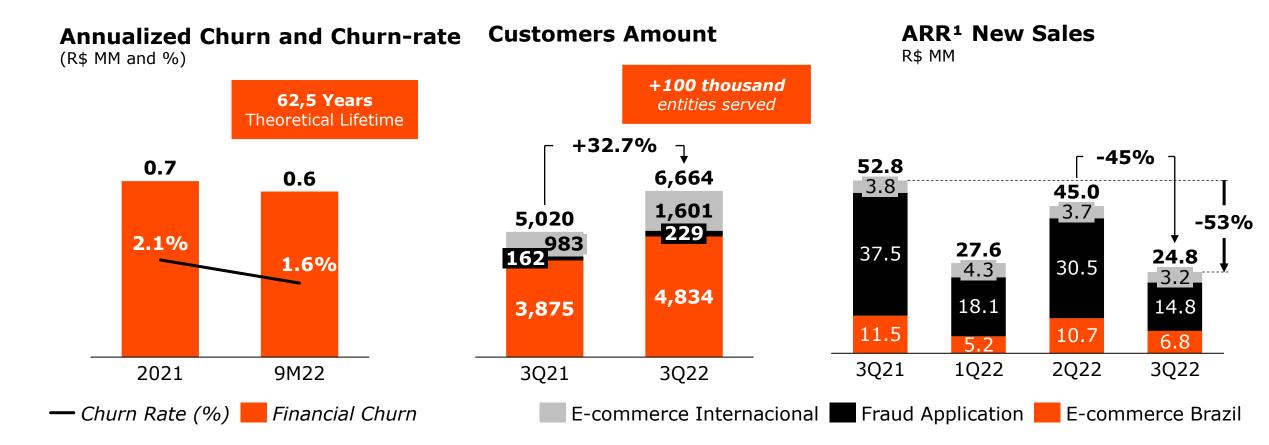
# **E-commerce international:** annual growth rate of 30% (USD)



### Revenue Operating Indicators



#### New Sales ARR of R\$ 25.0 MM, customers growth of 1,644 e low Churn maintenance

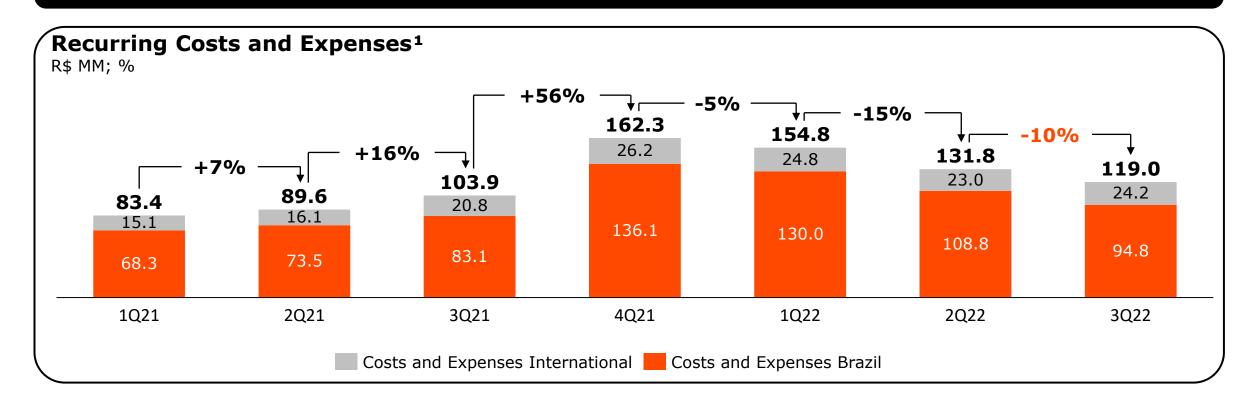


# Recurring Costs and Expenses<sup>1</sup>



R\$ MM; %

#### Decrease of 10% or BRL 13 mm in the quarter and 27% or BRL 43 mm since 4Q21

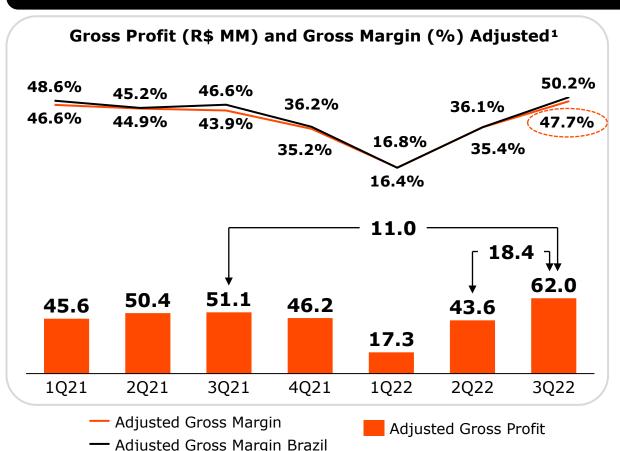


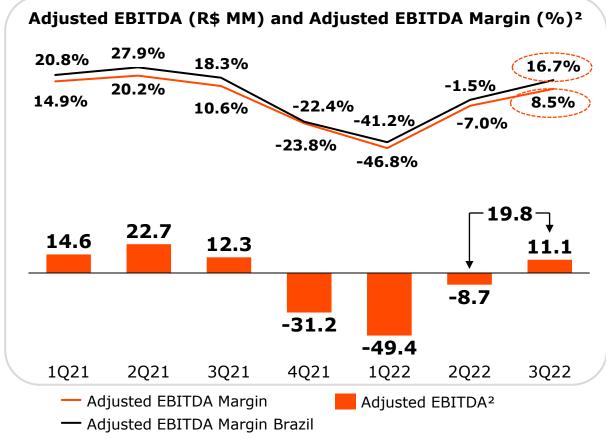
# Adjusted Gross Profit, Adjusted Gross Margin, Adjusted EBITDA and Adjusted EBITDA Margin



R\$ MM; %

#### 3Q22 Gross Margin returns to pre-IPO level and positive EBITDA in consolidated and in Brazil



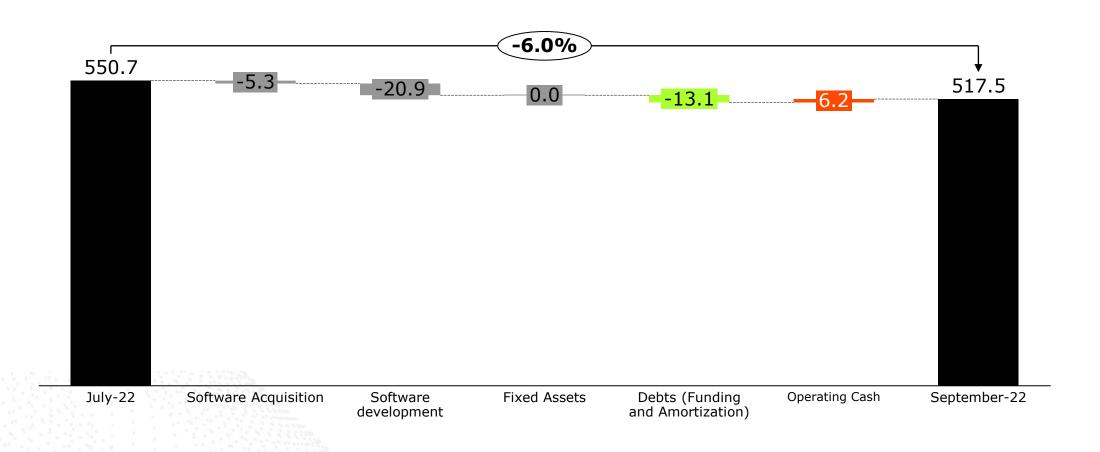


### Consolidated Cash Flow

R\$ MM



#### Operating cash generation of R\$ 6.2 million

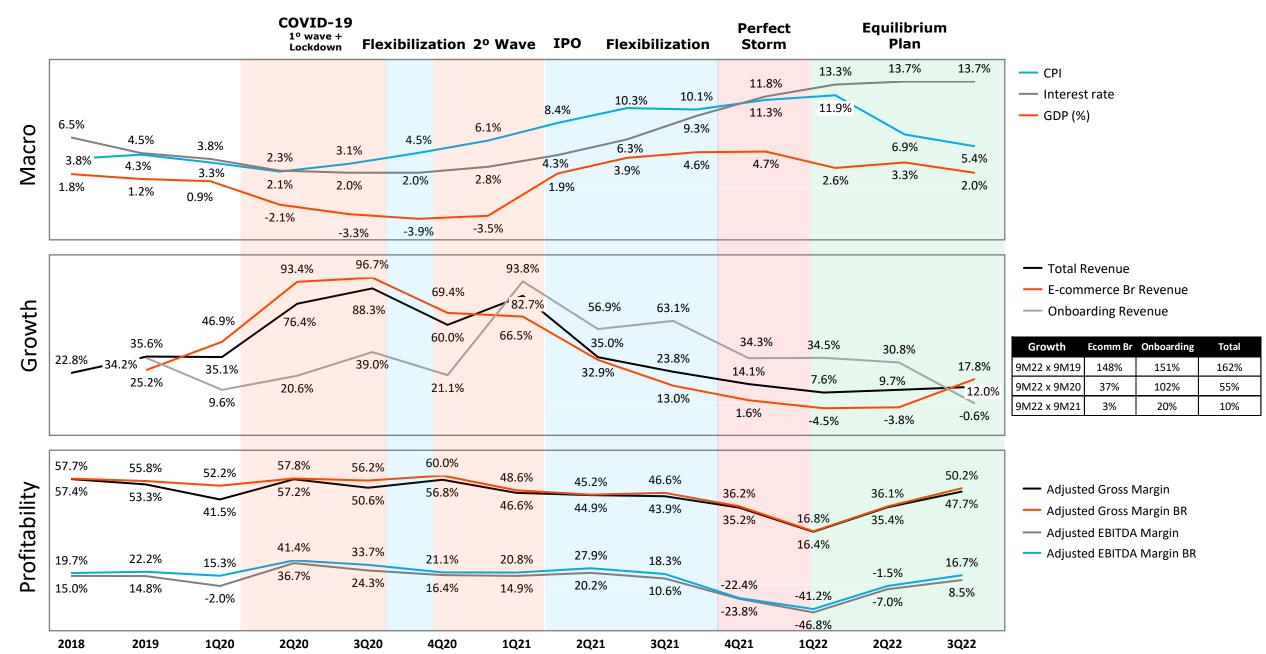


# Final Message Bernardo Lustosa CEO



#### Evolution 2018 - 2022

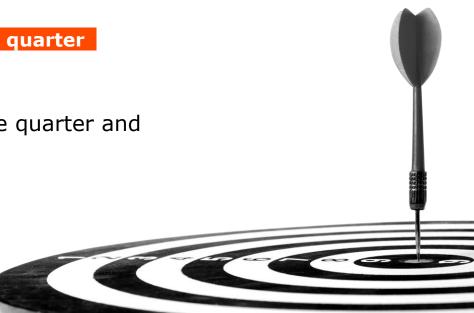






### Final Message

- Solid operational indicators
- We remain focused on investments to make the company increasingly technological and explore new avenues of growth through the following differentials:
  - ✓ (i) Data; (ii) Unique technology platform and (iii) team of experts to solve any type of fraud
- Fraud attack level under control
- We continue to capture all opportunities for efficiency through the Equilibrium Plan
  - ✓ Gross margin returned to pre-IPO levels +12 p.p. in the quarter
    - Margin-focused Application Fraud contracts rollover
  - Recurring costs and expenses reduced R\$13 million in the quarter and R\$43 million vs. 4Q21
  - ✓ Positive EBITDA Brazil and Consolidated
- Reorganization for succession purposes to ensure operational and strategic excellence



# Q&A

